



Business Plan Template

Summary of plan

(Outline information on the applicant(s)/property(ies) owned/ areas of expertise/anticipated income/profit per year and what the planned growth will be)

Detailed plan

1. Ownership (who is/are the owners of the business?)

2. Management (who manages any property(ies) is to manage properties on a day to day basis/including details of any staff and their experience)

3. Objectives (What is the short/medium term plan for the business?Are there expected changes in the local area and property market that could affect the business?)



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4. Target Market (what type of tenant are you working with/what are the key drivers to the market?)

5. Property Type (details of any properties owned must be provided with the separate portfolio template)

6. Experience & Pricing Strategy

7. Key local competitors